

# Representative WBZZ Public Service Announcements

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## **Military**

**Total Number of Broadcasts: 1**

**Organization : Operation DS Addresses**

**PSA name : Operation DS Addresses**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 20

**Total Number of Broadcasts: 20**

**Organization : Operation Desert Shield**

**PSA name : Operation Desert Shield**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 67
1987 broadcasts :	1991 broadcasts : 11

**Total Number of Broadcasts: 78**

**Organization : Operation Desert Storm**

**PSA name : Operation Desert Storm**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 19

**Total Number of Broadcasts: 19**

**Organization : R.O.T.C.**

**PSA name : Reserve Officers Training Corp**

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## **Military**

1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 3	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 3</b>	

Organization : **Saudi Arabia**

PSA name : Saudi Arabia

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts : 3
<b>Total Number of Broadcasts: 4</b>	

Organization : **Saudi Arabia Letters**

PSA name : Saudi Arabia Letters

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 9
<b>Total Number of Broadcasts: 9</b>	

Organization : **Taps**

PSA name : Taps

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1
<b>Total Number of Broadcasts: 1</b>	

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## Military

Organization : Troop Support Rally

PSA name : Troop Support Rally

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 10

**Total Number of Broadcasts: 10**

Organization : U.S. Air Force

PSA name : U.S. Air Force

1984 broadcasts :	1988 broadcasts : 14
1985 broadcasts : 54	1989 broadcasts : 1
1986 broadcasts : 123	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 192**

Organization : U.S. Army

PSA name : U.S. Army

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : U.S. Coast Guard

PSA name : U.S. Coast Guard

1984 broadcasts :	1988 broadcasts : 22
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :

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## **Military**

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 22**

Organization : **U.S. Marine Corps**

PSA name : U.S. Marine Corps

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 189 1989 broadcasts :

1986 broadcasts : 4 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 193**

Organization : **U.S.O.**

PSA name : U.S.O

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts : 8

1987 broadcasts : 1991 broadcasts : 1

**Total Number of Broadcasts: 9**

Organization : **United States Troops**

PSA name : United States Troops

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts : 15

1987 broadcasts : 1991 broadcasts : 34

**Total Number of Broadcasts: 49**

Organization : **Veterans of America**

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## **Military**

PSA name : Veterans of America

1984 broadcasts :	1988 broadcasts : 18
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 18**

Organization : **Vietnam Veterans**

PSA name : Vietnam Veterans Memorial

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 9	1991 broadcasts :

**Total Number of Broadcasts: 9**

Organization : **War Rally**

PSA name : War Rally

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1

**Total Number of Broadcasts: 1**

Total PSAs devoted to Military

Sum(1984 broadcasts) :	Sum(1988 broadcasts) : 54
Sum(1985 broadcasts) : 244	Sum(1989 broadcasts) : 1
Sum(1986 broadcasts) : 130	Sum(1990 broadcasts) : 110
Sum(1987 broadcasts) : 11	Sum(1991 broadcasts) : 168

Minority Issues

# Minority Issues

**Minority Issues**

Poverty, unemployment and infant mortality are problems, particularly among Inner city Black youth. There should be greater focus on Black movement into the middle class to help create a positive image.

Racism and segregation still need to be addressed in the Pittsburgh community. It is sometimes heard that the media, in general, report only on the negative news happening in the Afro American community

**Negro Educational Emergency****Dr. Herman Reid**

Date : 11/7/91 Discussed drugs, unemployment, elderly, and infant mortality rates.  
Discussed the fact that schools do not cover blacks contributions in history.

**Urban League of Pittsburgh****Dr. Leon Haley**

Date : 12/13/89 Talked about the high unemployment rate and homeless problems among minorities.

**Trade Consultants International****Filip Eschenasy**

Date : 11/2/90 Successful minorities should go to schools and talk about how they became successful. Kids should be invited to observe emergency rooms on Friday and Saturday nights. People on welfare should do volunteer work in order to gain self-respect.

**Mayor's Commission on Families Health and Welfare****Huberta Jackson Lowman**

Date : 3/21/91 Discussed Pittsburgh's high rate of infant mortality among black infants (16 per 1000). Contributing factors are education, unemployment, poverty, and racism.

**Pittsburgh Coalition Against Racial Violence****Irene Thomas**

Date : 9/3/87 There will be a civil rights march to protest recent local racial violence. On three separate occasions recently, blacks have been attacked and beaten by whites.

**The Coalition Against Racist Violence****Irene Thomas**

Date : 1/6/88 Acquittal of the three white men on charges stemming from the alleged racist incident in Morningside last summer was unjustifiable

**Attorney****James Schulebert**

Date : 3/21/91 Talked about black infant mortality, black teenage pregnancies, the elderly community, and the "steelworker generation" of males. Believes that ours is a lost generation.

**Business Resource Center****John Adams**

Date : 11/7/91 Discussed the need for the media to say good things about minorities and the lack of young minorities in the workplace.

**Pittsburgh Urban League****Leon Haley**

Date : 1/20/87 Martin Luther King would be pleased with advances in the education of blacks, and their assumption of political roles, but disappointed at their continuing lack of social and economic opportunities



**Minority Issues**

**Urban League of Pittsburgh**

**Leon Haley**

Date : 1/18/88      The Regan administration is out of touch with the minorities in Pittsburgh

**Urban League of Pittsburgh**

**Leon Haley**

Date : 11/7/91      Discussed the economic problems that blacks face.

**L.J.S. Publishing**

**Mr. Luther Sewal**

Date : 5/17/90      The community must motivate and educate Blacks and project a positive image of Blacks in the media. Blacks are moving into middle class and advertising dollars would not be ill spent on them.

**U.P. For Development**

**Ramone Segree**

Date : 11/2/90      Discussed the needs of inner city black youth. Youth experience drugs, homelessness, lack of parenting, and lack of education. Universities should have interns set up daycare. Businesses and the community as a whole need to be educated.

**Pittsburgh Courier**

**Rod Doss**

Date : 3/21/91      Discussed the problems that blacks face which include unemployment, housing, and political problems.

**United Negro College Fund**

**Stephan Holmes**

Date : 1/12/87      Planned cuts in federal aid to students will further devastate black students, and black enrollment has already been dropping by 20 percent each year

## Minority Issues

### American Focus

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Date : 5/4/86      Time :      Source : R      Duration : 30.00

Guest :      William Daniels

Organization :      Cast of "Knight Rider"

Issue Treatment :      Host Steve Kamer interviewed William Daniels from "Knight Rider" on his portrayal of a racist.

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Date : 1/11/87      Time : 5:30      Source : R      Duration : 30.00

Guest :      Reverend Jesse Jackson

Organization :

Issue Treatment :      Host Steve Kamer interviewed the Reverend Jesse Jackson and discussed the Rainbow Coalition, civil rights, and his plans for the '88 election.

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Date : 2/11/90      Time : 5:30      Source : R      Duration : 30.00

Guest :      Ron Brown

Organization :      Democratic Party

Issue Treatment :      Host Tom Taylor and Ron Brown, Democratic Chairman and First Black leader in the Democratic Party, talked about Blacks in government, party politics, and electing a Democratic President in 1992.

### Dialogue

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Date : 2/9/86      Time :      Source : L      Duration : 30.00

Guest :

Organization :

Issue Treatment :      Host Liz Randolph talked about the status of blacks in Pittsburgh, as perceived by the Pittsburgh Chapter of the Urban League.

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Date : 7/20/86      Time : 7:30      Source : L      Duration : 30.00

Guest :      Tim Stevens & Stephen Broaddus

Organization :      Black Political Empowerment Project

Issue Treatment :      Host Liz Randolph interviewed local activists Tim Stevens and Stephen Broaddus on a new black voter registration drive, called the Black Political Empowerment Project, designed to register every black voter in the city.

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**Minority Issues****Dialogue**

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Date : 9/21/86      Time : 7:00      Source : L      Duration : 30.00

Guest :              Chuck Burough & Bonnie Milslagol

Organization :      Three Rivers American Indial Inc.

Issue Treatment :   Host Liz Randolph talked to Chuch Burough and Bonnie Milslagol of the Three Rivers American Indian Inc. about Indian Council services.

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Date : 11/23/86      Time : 7:00      Source : L      Duration : 30.00

Guest :              Revernd Alfred Pugh and Lynn Hayes-Freeland

Organization :

Issue Treatment :   Host Liz Randolph, Reverend Alfred Pugh, and Lynn Hayes-Freeland, two members of Pittsburgh's black community, discussed the high unemployment rate in black men and teens.

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Date : 2/15/87      Time : 7:30      Source : L      Duration : 30.00

Guest :              Dr. Edna McKinsey

Organization :      Community College of Allegheny County

Issue Treatment :   Host Liz Randolph and Dr. Edna McKinsey, a professor of history and chairperson of black, minority and ethnic studies at CCAC, talked about local black history and how it is important for young people to realize the importance of blacks in America.

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Date : 9/20/87      Time : 7:30      Source : L      Duration : 30.00

Guest :

Organization :      N.A.A.C.P

Issue Treatment :   Host Liz Randolph and Director of African affairs for the Pittsburgh Chapter of the N.A.A.C.P detailed a new campaign just begun to help the victims of apartheid.

**Mental Health Matters**

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Date : 1/20/85      Time : 4:30      Source : R      Duration : 15.00

Guest :              Dr. Marta Sotomayor

Organization :      American Medical Association

Issue Treatment :   Host Tom Bowers had a discussion with Dr. Marta Sotomayor concerning Hispanics and their circumstances in the United States.

**Scan**

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## Minority Issues

### Scan

Date : 4/6/86 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth discussed the torturing of Black South Africans.

Date : 4/13/86 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth dealt with the topic of Apartheid in South Africa.

Date : 4/27/86 Time : 4:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth talked with a Chippewa Indian about conflict with other people.

Date : 6/16/91 Time : 5:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth discussed Native American Perspectives.

### The Reviewing Stand

Date : 2/10/91 Time : Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Hosts Sandy Kramer and Steve Scott talked about Race, Sex, and Car Deals: how Blacks and Women pay higher mark-ups for cars.

Program treatments of Minority Issues

15.00

Minutes devoted to Minority Issues

435.00

## Questions Asked by Pittsburgh's Opinion

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### Minority Issues

1987

Are blacks discriminated against in baseball management

Is racial tension on the rise

1989

Do you think racial violence against black students occurs more often than we think

1990

A statue of a steelworker on display for the Arts Festival has the word hunky on its back. Do you consider the word an ethnic slur

Arizona voters rejected a Martin Luther King holiday in the state. Now the N.F.L. wants to move the Superbowl from Sun Devil Stadium in 1993. How do you feel about that

## WBZZ News Interviews

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### Minority Issues

November 27, 1986	Tim Stevens, The Black Political Empowerment Projects, hope to register enough black voters to end up with a 70-80% turnout for May primary, and end up with at least two blacks elected to city council.
January 13, 1987	Dr. Jake Milliones, President, Pittsburgh School Board, commented on proposal by Arizona Gov. to eliminate Dr. Martin Luther King's birthday as a state holiday.
January 20, 1987	Leon Haley, Ex-Director of Pittsburgh Urban League, commented on what Martin Luther King might think of changes in rights and social standing of blacks since his death in early '60s.
February 15, 1987	Dr. Edna McKinsey, professor of history, chairperson of black, minority and ethnic studies, Community College Allegheny County, talked about local black history discussed realization of young people that black Americans were, are key to shaping America.
March 06, 1987	Tim Stevens, organizer of Black Political Empowerment Project, stated that there was a high black voter turnout in last election.
March 09, 1987	Dr. Ogle Duff, Director Pitt University Desegregation Center, commenting on conference for teachers discussion centering on academic gap between black and white students was discussed. Dr. Duff said some black students are not properly motivated.
August 06, 1987	Senator James Romanelli said that the Senate will most likely vote to continue the operation of the Minority Business Development Authority.
September 01, 1987	Pinkie Famloni of the NAACP discussed a new "KEY" campaign aimed at building a legal defense fund for 1,000's of blacks in South Africa illegally detained by officers working under the racist system of apartheid.
September 02, 1987	Marion Damick, A.C.I.B. (protects minorities from unlawful harrassment) was up in arms because police in Homestead were asking black men to voluntarily submit to fingerprinting, other unorthodox investigative techniques to try to catch a rapist.
September 03, 1987	Irene Thomas, Pittsburgh Coalition Against Racial Violence, said that organization is organizing a civil rights march to protest recent local racial violence.
September 04, 1987	Chris Kelly, Chief of Police in Homestead, answered his critics as to why he ordered a controversial door to door search in Homestead to catch a rapist.
September 20, 1987	Star Marshall, Vice President of the Urban League of Pittsburgh, said that they have called for a task force to investigate recent

# WBZZ News Interviews

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## Minority Issues

racial attacks in Pittsburgh.

November 04, 1987

Tim Stevens, Black Political Empowerment Project, applauded the voters who voted a black onto Pittsburgh City Council; the first black female Appeals Court judge in Pennsylvania's history.

December 30, 1987

Irene Thomas of the Coalition Against Racist Violence said the group is calling for a federal investigation into the ethnic intimidation case in Morningside in which 3 white man were acquitted on charges they attacked and beat a group of black people.

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### Minority Issues

Organization : Afro-American Society

PSA name : Afro-American Heritage Day Par

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 1	1991 broadcasts :

Total Number of Broadcasts: 1

Organization : NAACP

PSA name : NAACP

1984 broadcasts : 1	1988 broadcasts : 22
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 1	1991 broadcasts :

Total Number of Broadcasts: 24

Organization : Urban League

PSA name : Urban League

1984 broadcasts : 28	1988 broadcasts : 27
1985 broadcasts : 171	1989 broadcasts :
1986 broadcasts : 104	1990 broadcasts : 10
1987 broadcasts : 7	1991 broadcasts :

Total Number of Broadcasts: 347

Total PSAs devoted to Minority Issues

Sum(1984 broadcasts) : 29	Sum(1988 broadcasts) : 49
Sum(1985 broadcasts) : 171	Sum(1989 broadcasts) :
Sum(1986 broadcasts) : 104	Sum(1990 broadcasts) : 10
	Sum(1991 broadcasts) :



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## Minority Issues

Sum(1987 broadcasts) : 9

Personal Finance

## **Personal Finance**

**Personal Finance****American Focus**

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Date : 12/20/87      Time : 5:30      Source : R      Duration : 30.00

Guest :              Jane Bryant Quinn

Organization :

Issue Treatment :    Host Steve Kerner and financial columnist Jane Bryant Quinn discussed the recent stock market crash, mutual funds, and other issues of personal finance.

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Date : 3/25/90      Time : 5:30      Source : R      Duration : 30.00

Guest :              Malcolm Forbes

Organization :

Issue Treatment :    Host Tom Taylor and Malcolm Forbes talked about honesty, Wall Street, and inside trading.

**Dialogue**

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Date :                      Time :                      Source : L                      Duration : 30.00

Guest :                  William Williams

Organization :        H & R Block

Issue Treatment :    Host Shelley Duffy and William Williams, Assistant to the President of H & R Block, discussed tax information and preparation for 1991, plus new loans and help for the soldiers in the Persian Gulf.

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Date : 4/6/86              Time :                      Source : L                      Duration : 30.00

Guest :                  Warren Schrum

Organization :        Internal Revenue Service

Issue Treatment :    Host Liz Randolph interviewed Warren Schrum, spokesperson for the local District of the Internal Revenue Service, and discussed the filing season, new deductions, and valuable tax tips.

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Date : 10/5/86              Time : 7:30                  Source : L                      Duration : 30.00

Guest :                  Joe Brosick and Pete Marwick

Organization :        Pete Marwick

Issue Treatment :    Host Liz Randolph talked to Joe Brosick, of the Big Eight Accounting Firm Pete Marwick about the new tax code that just cleared Congress and offered practical advice on how investors can benefit from tax law changes, plus the pros and cons.

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**Personal Finance****Dialogue**

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Date : 3/1/87      Time : 7:00      Source : L      Duration : 30.00

Guest :      Elliott Adier

Organization :      Fidelity Investments

Issue Treatment :      Host Liz Randolph and Elliot Adier, Pittsburgh Branch Manager of Fidelity Investments, discussed what's good and what's not in the way of investments.

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Date : 3/15/87      Time : 7:00      Source : L      Duration : 30.00

Guest :      Warren Schrumm

Organization :      IRS

Issue Treatment :      Host Liz Randolph interviewed Warren Schrumm of the IRS who explained the new withholding form.

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Date : 3/19/89      Time : 7:00      Source : L      Duration : 30.00

Guest :      Dennis Damp

Organization :

Issue Treatment :      Host Shelley Duffy and Dennis Damp, author of "Dollars & Sense," talked about easy, understandable ways to invest money by using money you probably didn't know you had, especially useful around tax time.

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Date : 4/9/89      Time : 7:00      Source : L      Duration : 30.00

Guest :      Barbara Zivkovich and George O'Hanlon

Organization :      I.R.S.

Issue Treatment :      Host Shelley Duffy and Barbara Zivkovich of the Pittsburgh office of the I.R.S. and George O'Hanlon of the Western PA office talked about tax filing time, how to get the most out of your return, and what to do if you have questions.

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Date : 2/17/90      Time : 7:00      Source : L      Duration : 30.00

Guest :      Becky Cutler

Organization :

Issue Treatment :      Host Shelley Duffy and Beck Cutler, a Money Management expert, discussed how to manage your money wisely and not always be "over-extended."

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Date : 2/18/90      Time : 7:00      Source : L      Duration : 30.00

Guest :

Organization :

Issue Treatment :      This is a rebroadcast of the 2/17/90 show aired at 7:00.

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## Personal Finance

### Dialogue

Date : 3/24/90 Time : 7:00 Source : L Duration : 30.00

Guest : Al Galato

Organization : H & R Block

Issue Treatment : Host Shelley Duffy and a representative from H & R Block, Al Galato, talked about changes in tax returns this year, what consumers should be aware of, and what they can do to get the most from their returns.

Date : 3/25/90 Time : 7:00 Source : L Duration : 30.00

Guest :

Organization :

Issue Treatment : Rebroadcast of the 3/24/90 show aired at 7:00.

### Scan

Date : 3/25/90 Time : 5:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth talked about debt and how companies and collection agencies need to deal with people in debt with a sense of understanding.

Program treatments of Personal Finance 14.00

Minutes devoted to Personal Finance 420.00

**Personal Finance**

**1986**

Are you going to cheat on your income tax return

What's the surest way to get rich

**1987**

Besides hitting the lottery, what's the best way to make a lot of money

Do stock market fluctuations affect your personal financial situation

**1988**

Should you ever lend money to a relative

What do you think about this year's new tax forms

**1989**

How lucky do you feel about winning tonight's super seven jackpot

How much money have you invested on your way to becoming rich in tomorrow's super seven drawing

How will you know when you've really made it in life

The lottery is going to be held seven days a week, beginning this Sunday. Will you be playing more and how do you feel about a Sunday drawing

What are you planning to do with your income tax refund

Why do you suppose we haven't seen lottery mania, even though tonight's super seven jackpot is the second highest in the state's history

Will you be standing in lottery lines next week, even if the jackpot is only a mere one million dollars

**1990**

Have the Economy and Gulf Crisis affected your holiday spending this year

It looks like the cost of a stamp may be going up to 30 cents. What are you going to have to do to afford the increase

It seems like Donald Trump is in some financial trouble. What would you like to do to help out "Poor Donald"

Should we eliminate the penny

What do you dread most about doing your taxes

With times getting tougher, what are you cutting out of your lifestyle to make ends meet

**1991**

What do you think about the 29 cent stamp

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### Personal Finance

- October 01, 1986 Joe Brosnick, spokesman for Peat Marwick accounting firm, feels that federal income tax laws will benefit families because those with children will get bigger deduction. Singles with lots of deductions will suffer.
- October 27, 1986 Tyler Matheson, senior editor, Money Magazine, gave results of poll magazine conducted. Reported that 80% of us think about money; 50% worry about it and that young people think their sex lives would be better if they had more money.
- January 14, 1987 Bob Colville, District Attorney, reported on how the police are looking into several "airplane pyramid" investment schemes operating in the county.
- January 16, 1987 Douglas Yager, Deputy Attorney General, commented on pyramid investment scheme circulating in the state and how the Justice Department was seeking to fine those who promote at the rate of \$1,000 per customer.
- January 16, 1987 Dr. Linda Barbanel, Psychotherapist, described different money styles and spending habits of people.
- March 13, 1987 Warren Schrumm of IRS corrected false reports indicating W-4 forms were available in all places where forms can usually be found. The IRS just started printing them yesterday.
- April 06, 1987 Warren Shrum, spokesman for IRS, noted possible problems tax payers may be having with their tax returns, and told of two "hot lines" which could be called for help from the IRS.
- November 30, 1987 George O'Hanlon, IRS Pittsburgh director, said they are very concerned that taxpayers won't get the "low down" on changes in new tax law until it's too late. IRS is encouraging people to begin thinking of their taxes now and has set up hotlines.
- April 14, 1989 IRS Western Pennsylvania Director G. O'Hanlon, talks about last minute tax filing and where people can go for help if they need it in the last two days.
- April 12, 1990 Barbara Zivkovich, IRS, talks about the extra time to file your taxes this year. But she also warns those late taxpayers about filing for an extension and sending a check if they owe any money.



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## Personal Finance

Organization : I.R.S.

PSA name : International Revenue Service

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 191 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 191

Organization : Tax Deadline Information

PSA name : Tax Deadline Information

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts : 1

Total Number of Broadcasts: 1

Organization : Tax Tips

PSA name : Tax Tips

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 8 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 8

Total PSAs devoted to Personal Finance

Sum(1984 broadcasts) : Sum(1988 broadcasts) :

Sum(1985 broadcasts) : 199 Sum(1989 broadcasts) :

Sum(1986 broadcasts) : Sum(1990 broadcasts) :

Sum(1987 broadcasts) :